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## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 1 of 5

### Complete if Known

Application Number	10/017,630
Filing Date	December 14, 2001
First Named Inventor	Matz
Group Art Unit	3629
Examiner Name	OUELLETTE, Jonathan
Attorney Docket Number	BS01378

### U.S. PATENT DOCUMENTS

Examiner Initials *	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code <sup>2</sup> (if known)			
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Attorney Docket Number	BS01378

### OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
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Examiner Signature	<i>JOELLETT</i>	Date Considered	<i>8/31/2005</i>
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		"What is Wink: Examples," What is Wink – Examples, <a href="http://www.wink.com/contents/examples.html">www.wink.com/contents/examples.html</a> , (11/16/01) pp. 1-2.	
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Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T <sup>6</sup>
		Country Code <sup>3</sup> Number <sup>4</sup> Kind Code <sup>5</sup> (if known)				

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of 107

Application Number	10/017,630
Filing Date	12/14/2001
First Named Inventor	MATZ
Art Unit	3629
Examiner Name	OUELLETTE

Attorney Docket Number BS01378

## U. S. PATENT DOCUMENTS

Examiner Initials*	Cite No. <sup>1</sup>	Document Number Number-Kind Code <sup>2</sup> ( <i>if known</i> )	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document Country Code <sup>2</sup> "Number" <sup>4</sup> "Kind Code <sup>5</sup> ( <i>if known</i> )	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T <sup>6</sup>

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Application Number	10/017,630
Filing Date	12/14/2001
First Named Inventor	MATZ
Group Art Unit	3629
Examiner Name	OUELLETTE
Attorney Docket Number	BS01378

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		Number	Kind Code <sup>2</sup> (if known)			
		US- 3,798,610		Bliss et al.	03-19-1974	
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		US- 4,130,833		Chomet	12-19-1978	
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### Complete If Known

Application Number	10/017,630
Filing Date	12/14/2001
First Named Inventor	MATZ
Group Art Unit	3629
Examiner Name	OUELLETTE

Attorney Docket Number

BS01378

### U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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		US- 6,530,082 B1		Del Sesto et al.	03-2002	

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		Offic e <sup>3</sup>	Number <sup>4</sup>				
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Application Number	10/017,630
Filing Date	12/14/2001
First Named Inventor	MATZ
Group Art Unit	3629
Examiner Name	OUELLETTE

Attorney Docket Number

BS01378

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<i>JP</i>		PCT Publication No. WO 94/17609 (Kleffl et al., 08-04-1994)	
<i>JP</i>		CAULEY, LESLIE, "Microsoft, Baby Bell Form Video Alliance," <u>The Wall Street Journal</u> , September 26, 1994.	
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<i>JP</i> Received		International Search Report for PCT/US02/40070 A1	

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Sheet 7 of 1617

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Application Number	10/017,630
Filing Date	12/14/2001
First Named Inventor	MATZ
Group Art Unit	3629
Examiner Name	OUELLETTE
Attorney Docket Number	BS01378

NON PATENT LITERATURE DOCUMENTS		
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		<del>"allNetDevices: - Report: Interactive TV Soon to Become Direct Marketing Tool," allNetDevices, www.devices.internet.com/com_cgi/print/print.cgi?urf=http://devices.../report_interactive.htm, (11/16/01)pp.1-2.</del>
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		<del>"What is Wink: Examples," What is Wink - Examples, www.wink.com/contents/examples.shtml, (11/16/01) pp. 1-2.</del>
		<del>"Nielsen Media Research - Who We Are &amp; What We Do," www.nielsenmedia.com/whoweare.html, (10/11/01) pp. 1-4.</del>

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